

OERMY030

Corporate Sustainability Reporting / Corporate Social Responsibility

Duration	1 day
Target group	This course is designed for all Company Directors, Chief Financial Officers, Accountants, Corporate Affairs Managers, Public Relations Managers, HSE Managers, Risk Managers, Corporate Branding Managers, Marketing Managers and Human Resource Managers
Prerequisites	All delegates must be in possession of a valid medical certificate.
Objective	<p>This course is designed to help delegates to:</p> <ul style="list-style-type: none">•appreciate what is meant by sustainability reporting, why organizations are reporting and current trends in reporting;•understand the objectives and key components of a Sustainability Report and its linkage with environmental management systems;•provide practical hints and tips of how to go about developing a Sustainability Report and presenting it to their organizations' stakeholders.•Appreciate what is meant by corporate social responsibility (CSR)•Assess how to measure CSR performance•What are the key things that investors, clients and business partners look for?•Apply CSR in practice
Contents	<p>Introduction: Why Report?</p> <p>How to Report – Case Study Review of Reports</p> <p>Who are you reporting to?</p> <p>Preparing a Sustainability Report</p> <p>Reporting in the Future</p> <p>What does Corporate Social Responsibility really mean?</p> <p>Corporate Social Responsibility in practice - Case Study examples</p> <p>Approaches to CSR – strengths & weaknesses</p> <p>Measuring CSR performance</p> <p>The Value of CSR (to investors, clients, business partners & employees)</p> <p>Applying CSR in practice – guidelines</p>

Exam

N/A